

Leadership Excellence in Arts Education

Course Outline: Leading Art & Design Departments at Secondary Level (Two-day course)

Are you ready to lead a highly successful Art and Design department in Secondary Education? In a world where creativity fuels personal and professional growth, how can you inspire the next generation of artists and designers?

This unique course is meticulously designed for individuals aspiring to lead impactful Art and Design programmes, grounded in the understanding that exceptional art education can transform lives. By participating, candidates will not only explore the transformative effects of art and design on young people but also develop clearly defined targets and actionable plans that they can implement within their departments.

- **What do we do?** We empower young learners to identify themselves as artists and designers, developing critical skills such as technical ability, observation, and interpretation. As teachers who are also artists, we nurture a creative environment where students thrive, inspired by their educators and their surroundings.

- **Why do we do it?** We believe that art and design can provide genuine meaning in individuals' lives while positively impacting society. How can we create an engaging and inclusive atmosphere that draws more aspiring creatives into the fold? Together, we aim to democratise art and design education, offering high-impact content and mentorship that paves the way for students to envision a rewarding future in the arts.

- **What makes art and design unique?** We affirm that anyone can become an artist, and if you've ever connected with art or design, you're already on the path. How can we foster a culture of creativity that encourages exploration, embraces challenges, and celebrates the diverse journeys of our students?

Our Collective Goal

Together, as educators and artists, we inspire and achieve greatness in our students, transforming them into confident, successful individuals ready to leave their mark on the world.

WHO SHOULD ATTEND

- Heads of Art & Design Departments
- Aspiring Heads of Art & Design Departments
- Directors of Art & Design Faculties
- Senior Leaders responsible for Art & Design

What is Provided

- Example of strategic leadership framework & departmental handbook
- Examples of excellent schemes of work
- Examples of different digital portfolios and live work including sketchbooks
- Coursework and exam work at GCSE and A Level Fine Art and Photography
- CPD certificate of attendance
- PowerPoint presentations of course materials
- Invitation to continue with support in frequent online or in person consultation sessions.

Key Objectives

1. **Understand what excellence in an Art & Design department looks like and the Head of Art & Design's role in achieving it.**
2. **Develop an understanding of the power of assessment for learning to enhance teaching and learning within the department.**
3. **Strengthen the ability to lead, support, and nurture both experienced and inexperienced teachers.**
4. **Learn to make efficient use of resources and physical space, utilising technical support effectively.**

Course Leader



Stuart Jarvis is a distinguished art educator and a former Director of Faculty with experience across both maintained and independent sectors. Stuart firmly believes that great results are an inevitable consequence of establishing fundamental structures of best practice, both within the curriculum and beyond.

Stuart holds an MA in Contemporary Art and Professional Practice from the University of Essex. As a former Edexcel A Level Moderator, he brings valuable insights to curriculum standards. With 20 years of teaching experience, he has also served as a former Educational Visits Coordinator (EVC), leading numerous overseas art and design trips.

As a practising and commissioned artist, Stuart has gained recognition through numerous exhibitions across the UK, including the annual New English Art Club (NEAC) in 2023; the Pastel Society in 2022, 2023, and 2024, and the Royal Institute of Oil Painters (ROI) in 2023 and 2024. Notably, he appeared on Sky Arts' Landscape Artist of the Year in 2021 and has been invited back to teach Masterclasses in charcoal urban landscape, set to air in 2025.

Stuart's consultancy work and leadership in various educational settings reflect his dedication to improving curriculum strategy and development while providing support with practical studio and workshop elements. He combines his professional artistic practice with his teaching; this unique symbiosis in secondary education allows the fostering of creativity and innovation as both teacher and artist.

Leadership Excellence in Arts Education

Day 1

8:30 AM - 9:00 AM:

Registration and Welcome Coffee

9:00 AM - 10:30 AM:

Objective 1: Understand What Excellence in an Art & Design Department Looks Like and the Head of Art's Role in Achieving It

Topics Covered:

- The Position of Art & Design Within a School: Understanding the variables that influence the status of Art & Design; identifying challenges and opportunities for growth.
- Quality of Teaching and Learning:
- Characteristics of effective instruction; strategies for evaluating and improving teaching practices. Managing Staff Towards Happiness and Fulfilment: Key traits of effective leadership; techniques for supporting professional development.

Criteria for Accountability:

- Develop a personal action plan to address variables affecting the department's position.
- Implement at least two strategies to evaluate or improve teaching quality.
- Conduct regular feedback sessions with staff focusing on morale and fulfillment.

10:30 AM - 10:45 AM:

Break

10:45 AM - 12:15 PM:

(Continued Objective 1)

Topics Covered:

- Expectations and Outcomes: Aligning departmental goals with senior leadership; fostering an intellectual environment; understanding the importance of public exams and pathways to higher education.

Criteria for Accountability:

- Present a report on aligning departmental goals with overall school expectations.

12:15 PM - 1:00PM:

Lunch

1:15 PM - 2:45 PM:

Objective 2: Develop an Understanding of the Power of 'Assessment for Learning' to Enhance Teaching and Learning Within the Department

Topics Covered:

- Effective Assessment Strategies: Efficient and simple assessment and self-assessment. Feedback Techniques: Crafting constructive feedback; strategies for integrating feedback into instruction.

Criteria for Accountability:

Implement an assessment strategy in lessons that is quick and effective. Develop a feedback framework

2:45 PM - 3:00 PM:

Break

3:00 PM - 4:30 PM:

(Continued Objective 2)

Topics Covered:

- Evaluating Student Work: Discussing the quality of pupils' work and how it aligns with the assessment criteria from the awarding body.
- Best Practices for Assessment: Techniques for effectively assessing creative projects and providing constructive feedback.

Criteria for Accountability:

- Present examples of students' work and explain how they meet the assessment criteria established by the awarding body. Discuss future strategies for enhancing student outcomes based on these evaluations.

4:30 PM - 5:00 PM:

Reflection and Q&A for Day 1

Day 2

8:30 AM - 9:00 AM:

Coffee and Networking

9:00 AM - 10:30 AM:

Objective 3: Strengthen the Ability to Lead, Support, and Nurture Both Experienced and Inexperienced Teachers

Topics Covered:

- Leadership Styles in the Art & Design Context: Exploring various leadership approaches; recognising the different strengths of staff.
- Mentorship and Development: Designing mentoring programs; identifying professional development opportunities.

Criteria for Accountability:

- Implement a comprehensive long-term mentorship programme for all staff members. Facilitate targeted professional development workshops on pertinent topics.

10:30 AM - 10:45 AM:

Break

10:45 AM - 12:15 PM:

(Continued Objective 3)

Topics Covered: Building a Positive Department Culture: Creating an inclusive environment; strategies for encouraging collaboration.

Criteria for Accountability:

Conduct a survey to assess team morale and implement strategies for improvement.

12:15 PM - 1:00 PM:

Lunch

1:15 PM - 2:45 PM:

Objective 4: Learn to Make Efficient Use of Resources and Physical Space, Utilising Technical Support Effectively

Topics Covered:

- Resource Management in Art & Design: Identifying and prioritising essential resources; strategies for sourcing supplies.
- Optimising Physical Space: Designing studio layouts to enhance creativity; implementing flexible utilisation of spaces.

Criteria for Accountability:

- Conduct an audit of resources and facilities to identify areas for improvement.
Develop a plan for redesigning studio space to enhance functionality for teaching and showcasing work.

2:45 PM - 3:00 PM:

Break

3:00 PM - 4:30 PM:

(Continued Objective 4)**Topics Covered:**

- Leveraging Technical Support: Integrating technology into the curriculum; collaborating with technical staff.

Criteria for Accountability:

- Create a technical support checklist for integrating new technologies into classroom practices.

4:30 PM - 5:00 PM:

Summary and Takeaways**Follow-Up Accountability Check-Ins. (Extra fee.)**

- Each candidate will commit to a schedule of follow-up sessions with the course leader at mutually agreed intervals (monthly or every half term).
- In these sessions, candidates will present updates on their action plans, share successes and challenges, and receive feedback and guidance.
- By establishing these outcomes, candidates will be empowered to take meaningful actions in their departments, ensuring the continued development and success of their Art & Design programs while also fostering a supportive network with the course provider.

Frequently Asked Questions (FAQs)

Q: What specific outcomes can we expect from our teachers after attending this course?

A: Teachers will return with clearly defined (measurable) action plans, and practical strategies tailored to their Art and Design programmes. They will also have developed mentorship structures and assessment frameworks that can be immediately implemented to improve student engagement and learning outcomes.

Q: How will this course enhance the overall effectiveness of our Art and Design department?

A: By equipping teachers with innovative pedagogical approaches and fostering a culture of continuous improvement, the course will not only enhance teaching quality but also empower teachers to engage deeply with their own artistic practice. Research shows that teachers who actively develop their practice become more effective in the classroom, leading to increased student motivation and higher levels of achievement within the department.

Q: What support will be provided to teachers once they complete the course?

A: Participants will have the opportunity to engage in follow-up accountability sessions with the course leader at mutually agreed intervals, either monthly or every half term. This ongoing support will facilitate the sharing of progress, the discussion of challenges, and the receipt of tailored advice to enhance their professional development. **Please note that this arrangement will incur an additional fee.**

Q: Can this course be customised to meet the specific needs of our school or department?

A: Yes, we can work with your school to customise certain aspects of the course to better align with the particular goals and challenges of your Art and Design department, ensuring the most relevant and impactful experience for participants.

Q: Can this course accommodate both new and experienced teachers?

A: Absolutely! The course is designed to benefit teachers at all experience levels. New teachers will gain foundational skills and confidence, while experienced educators will find opportunities to refine their practice and explore innovative techniques.

